

EDITION

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RUGGEDWEAR™





Ruggedwear was born out of The Supply Company, which had its origins in Pietermaritzburg but 'grew up' in Nelspruit, Mpumalanga. We can proudly say: "Made in South Africa!"

The Lowveld was the perfect 'breeding' ground for our clothing, since it is worn by people working and playing in the outdoors and bushveld of Mpumalanga. We figured if our clothing could 'pass the test' in the Lowveld, it would be suitable anywhere in Africa or elsewhere in the world with similar conditions!

Initially the manufacturing division started off as Songizwe Clothing in 2002 as part of a job creation project, manufacturing school shirts for two very large national retail chains. Only totally unskilled, jobless people were employed and every single operator was trained from scratch. During 2007 Songizwe Clothing was closed and the factory re-opened its doors as SONQOBA WORKERS' CO-OP. What was commenced as a job creation project changed to an economic empowerment project. (read more about this on our website)

During 2006 the present directors took over The Supply Company and the style for which The Supply Company has now become known was born. From there the client list grew to include well known game lodges, reserves, hotels and other establishments as well as large farms and similar facilities, all of whom make use of the good looking but tough and versatile range of clothing for which Ruggedwear is now famous.

In 2012 we changed our name to reflect our dynamic new direction and RUGGEDWEAR™, the fastest growing brand in Africa was launched.

We are not unique, just original!

Cheetah T-Shirt

Code 161

High quality, easy wearing, 100% cotton combed T-Shirt. (Weight 180gsm)

Colour: Black

Size: XS - 5XL

Buffalo T-Shirt

Code 160

High quality, easy wearing, 100% cotton combed T-Shirt. (Weight 180gsm)

Colour: Stone

Size: XS - 5XL



Elephant T-Shirt

Code 162

High quality, easy wearing, 100% cotton combed T-Shirt. (Weight 180gsm)

Colour: Navy

Size: XS - 5XL

Leopard T-Shirt

Code 163

High quality, easy wearing, 100% cotton combed T-Shirt. (Weight 180gsm)

Colour: Sage

Size: XS - 5XL

MENS WEAR

Wag'n Bietjie

Code 400

Industrial washed, 100% cotton to give that RUGGED worn look.
(Weight 145gsm)

Colour: Stone, Military, Sage & Safari Green

Size: S - 5XL



Wag'n Bietjie Two Tone

Code 401

Industrial washed, 100% cotton to give that RUGGED worn look.
(Weight 145gsm)

Colour: Stone/Sage, Stone/Military & Stone/Navy

Size: S - 5XL



Ratel

Code 531

A lightweight cotton rich shirt with back vent.

(Weight 120gsm)

Colour: Olive & Khaki

Size: S - 5XL

IF YOU ARE
RUGGED
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Stefan is wearing a
Wag 'n Bietjie, military shirt.



Hippo Two-Tone

Code 409

A light weight cotton rich shirt with contrast panels.
(Weight 120gsm)

Colour: Olive/Khaki & Khaki/Olive
Size: S - 5XL



Impala

Code 302

A comfortable light weight, 100% cotton shirt with double pockets & check detail at inner back yoke & under pocket flaps.
(Weight 145gsm)

Colour: Stone, Olive, Military & Navy
Size: S - 5XL



Eland

Code 405

A hard wearing heavy weight 100% cotton shirt with epaulettes.
(Weight 220gsm)

Colour: Safari Green
Size: S - 5XL



Buffalo

Code 406

A hard wearing heavy weight 100% cotton shirt with epaulettes.
(Weight 220gsm)

Colour: Safari Green
Size: S - 5XL



Crocodile

Code 403

A light weight, 100% cotton long-sleeved shirt with button tabs to secure rolled-up sleeves.
(Weight 154gsm)

Colour: Stone, Olive, Navy & White
Size: S - 5XL



Nile

Code 301

This light weight shirt in cotton rich check is cool, casual & comfortable. Patch pockets have button-down flaps.
(Weight 110gsm)

Colour: Large Olive, Large Blue, Small Blue, Small Olive, Bold Blue & Bold Brown
Size: S - 5XL





Savannah

Code 430

A light weight cotton rich shirt with the comfort & breathability characteristics of cotton & the easy to wear/care characteristics of polyester.

(Weight 110gsm, 230gsm)

Colour: Light Blue

Size: S - 5XL



Marlin Short Sleeve

Code 450

A lightweight nylon shirt with back vent. It is cool & quick drying. Made from a technical fabric which allows moisture management control.

(Weight 106gsm)

Colour: Stone, Olive, Navy & Light Blue

Size: S - 5XL



Marlin Long Sleeve

Code 451

A lightweight nylon shirt with back vent. It is cool & quick drying. Made from a technical fabric which allows moisture management control.

(Weight 106gsm)

Colour: Stone, Olive, Navy & Light Blue

Size: S - 5XL



Maun Short Sleeve

Code 402S

The Maun shirt has double pockets with button down flaps & epaulettes. 100% Cotton.

(Weight 190gsm)

Colour: Stone & Olive

Size: S - 5XL



Maun Long Sleeve

Code 402L

The Maun shirt has double pockets with button down flaps & epaulettes. 100% Cotton.

(Weight 190gsm)

Colour: Stone & Olive

Size: S - 5XL



Zambezi

Code 404

Durable 100% cotton with contrast colour collar & button-tab on the right. Normal patch pocket with flap on the left.

(Weight 190gsm)

Colour: Stone / Moss

Size: S - 5XL



Hardus is wearing a **Serengeti Two Tone**, stone/blue shirt, **Sabie**, stone trousers & **Fleece-lined bush vest**, military. Ralph is wearing a **Kiddies shirt**, two tone. **Kiddies shorts** & a **RUGGEDWEAR cap**.



Serengeti

Code 110

A hard wearing comfortable shirt made from 100% cotton. Double patch pockets with velcro.
(Weight 190gsm)
Colour: Blue, Moss, Khaki, Olive & Stone
Size: S - 5XL



Kei

Code 249

A fitted vest made from anti-pill polar fleece. Full length zip, side pockets & adjustable draw cord at hem.
(Weight 230gsm)
Colour: Olive, Stone & Navy
Size: S - 5XL



Serengeti light

Code 432

A hard wearing light weight shirt made from 100% cotton. Double patch pockets with velcro closed flaps.
(Weight 145gsm)
Colour: Olive, Stone, Navy, & White
Size: S - 5XL



Fleece-lined Bush Vest

Code 303

This bush vest is made from cotton rich, lined with fleece. Consists of 6 spacious pockets.
(Weight 230gsm, 255gsm)
Colour: Olive, Stone & Military
Size: S - 5XL



Serengeti Two Tone

Code 428

This durable shirt comes in two colour combinations. Double patch pockets with velcro closed flaps.
(Weight 190gsm)
Colour: Stone/Blue, Stone/Khaki, Khaki/Moss & Stone/Moss
Size: S - 5XL



Okavango Bush Vest

Code 111

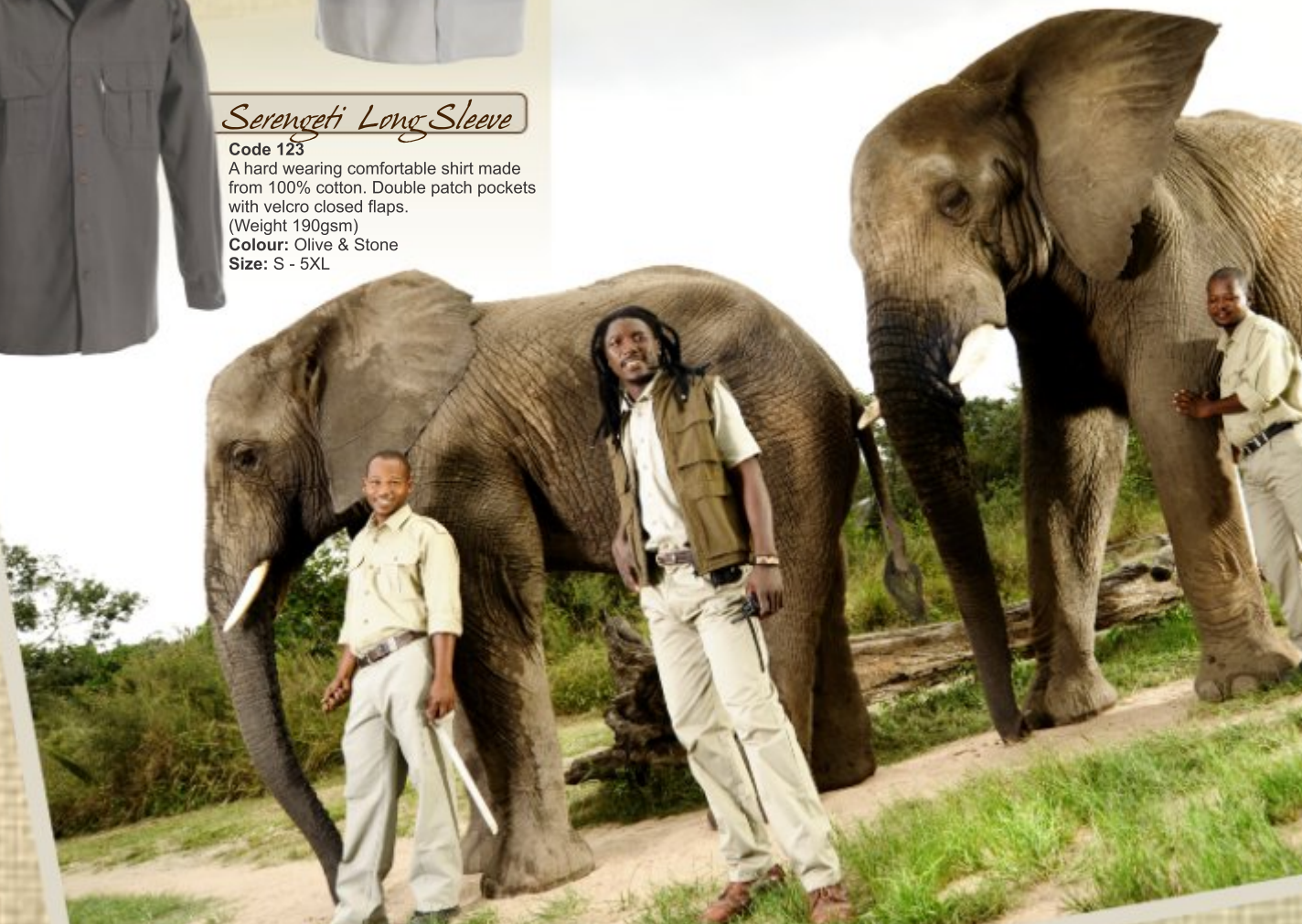
This unlined bush vest is made from cotton rich. Consists of 6 spacious pockets, four of which have velcro flaps.
(Weight 255gsm)
Colour: Khaki & Stone
Size: S - 5XL



Serengeti Long Sleeve

Code 123

A hard wearing comfortable shirt made from 100% cotton. Double patch pockets with velcro closed flaps.
(Weight 190gsm)
Colour: Olive & Stone
Size: S - 5XL





Karoo

Code 248

A loose fitting jacket in anti-pill polar fleece. Full length zip, side pockets & adjustable drawstring at hem.

(Weight 230gsm)

Colour: Olive, Stone & Navy

Size: S - 5XL



Bush Jacket

Code 254

A shorter length cotton rich jacket, with body & collar lined with polar fleece, two side pockets & zip-up top pocket.

(Weight 225gsm, 230gsm)

Colour: Olive, Stone & Military

Size: S - 5XL



Parka Jacket

Code 247

A cotton rich jacket lined with anti-pill polar fleece. It has an inner draw cord at the waist, full length zip, brass press studs & six spacious pockets.

(Weight 230gsm, 255gsm)

Colour: Khaki, Stone & Olive

Size: S - 5XL

Wilderness Parka

Code 125

This jacket has a water-resistant outer shell & is lined with polar fleece. The hood folds away into the collar.

(Weight 125gsm, 230gsm)

Colour: Olive

Size: S - 5XL



Sabie

Code 414

Cargo trousers from cotton rich with flat front, side pockets & single back pocket.

(Weight 255gsm)

Colour: Stone, Olive & Khaki

Size: 30 - 48



Savuti

Code 122N

Cotton rich traditional "Chino Style" trouser with convenient Smartphone pocket.

(Weight 245gsm)

Colour: Khaki, Stone & Olive

Size: 30 - 48



**IF YOU ARE
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Oupa Gerrit is wearing a **Marlin long sleeve**, olive shirt, **Savuti**, khaki trousers & **Fleece-lined bush vest**, military. Hardus is wearing a **Serengeti Two Tone**, stone/blue shirt, **Sabie**, stone trousers & **Armadillo**, khaki jacket.



Timbavati Shorts

Code 920
Comfortable cotton rich shorts with numerous pockets.
(Weight 220gsm)
Colour: Olive & Stone
Size: 30 - 48

Moremi

Code 121N
Traditional "Chino Style", cotton rich shorts with convenient Smartphone pocket.
(Weight 245gsm)
Colour: Khaki, Stone & Olive
Size: 30 - 48



Sable Shorts

Code 410
Hard wearing cotton rich shorts with a 5" inner leg with turn-ups at the hem & a front buckle that allows for fit adjustment.
(Weight 225gsm)
Colour: Safari Green
Size: 30 - 48



Kariba Denim Shorts

Code 439
Industrial washed 100% cotton "old school" 5 pocket denim shorty shorts.
(Weight 340.2gsm)
Colour: Denim Blue
Size: 30 - 48



Kilimanjaro Jeans

Code 438
Industrial washed 100% cotton 5 pocket classic denim jean. Triple stitched for strength where it matters most.
(Weight 340.2gsm)
Colour: Denim Blue
Size: 30 - 48



Kudu

Code 413
Cotton rich trousers with turn-ups at the hem are designed to last. Buckles on the side allows for size adjustment.
(Weight 255gsm)
Colour: Safari Green
Size: 30 - 48



Kruger Shorts

Code 409
Boxer-style shorts with fly front. Elasticised waistband with drawstring.
(Weight 190gsm)
Colour: Khaki, Blue & Stone
Size: S - 4XL



Rhino Shorts

Code 441
Heavy weight cotton rich, flat front, cargo style shorts. With a 5.5" in leg & numerous patch pocket details.
(Weight 225gsm)
Colour: Stone, Olive & Khaki
Size: 30 - 48



Tembe Shorts

Code 411
Cotton rich, pleated shorts with cargo pockets.
(Weight 255gsm)
Colour: Stone, Olive, Military
Size: 30 - 48



Namib Shorts

Code 251
These shorts with an inner leg measurement of 8" is made from cotton rich. A single pocket on the back has a button down flap.
(Weight 255gsm)
Colour: Khaki & Stone
Size: 30-48

LADIES WEAR



Flycatcher

Code 118

A blouse in lightweight 100% cotton. Sleeves can be secured with a button tab when rolled up. The cuffs, inner back yoke and collar are of contrasting small check fabric.

(Weight 145gsm)

Colour: Stone & Olive

Size: S - 5XL



Kiewiet

Code 417

Button tabs on this light weight 100% cotton blouse keeps rolled-up sleeves secure.

(Weight 145gsm)

Colour: Stone & Olive

Size: S - 5XL



Kite

Code 315

The kite is based on the Kiewiet blouse, but with modified sizing & length - focusing on the larger or taller female population.

(Weight 145gsm)

Colour: Stone & Olive

Size: S - 5XL



Michelle is wearing a *Trogon*, white blouse & *Kestrel*, stone shorts.

Above: Frith & Ghandi the Serval at Wildlife SOS.
Owl: Wildlife patient.



Marlin

Code 452

A light weight nylon blouse with back vent. It is cool & quick drying. Made from a technical fabric which allows moisture management control.

(Weight 106gsm)

Colour: Stone, Olive, Navy & Light Blue

Size: S - 5XL



Robin

Code 117

100% Cotton. The Robin is a light weight, semi-fitted design with two-piece collar, mock pockets with pocket tab, darts at back and check contrast at inner back yoke, pocket tabs, cuffs & collar.

(Weight 145gsm)

Colour: Stone, Olive & Navy

Size: S - 5XL



Pigeon

Code 307

Industrial washed, 100% cotton to give the RUGGED worn look.

(Weight 145gsm)

Colour: Stone, Sage & Military

Size: S - 5XL



Hoopoe

Code 308

A light weight cotton rich check blouse.

(Weight 110gsm)

Colour: Blue & Olive

Size: S - 5XL



Honeybird

Code 119

A light weight 100% cotton, semi-fitted blouse with 3/4 sleeves, front pockets & flap detail on the back.

(Weight 145gsm)

Colour: Stone, Olive, White & Navy

Size: S - 5XL



Batis

Code 309

A lightweight cotton rich check sleeveless blouse.

(Weight 110gsm)

Colour: Bold Blue

Size: S - 5XL



Jessie is wearing a *Pigeon Sage*, blouse & *Kestrel*, stone shorts.



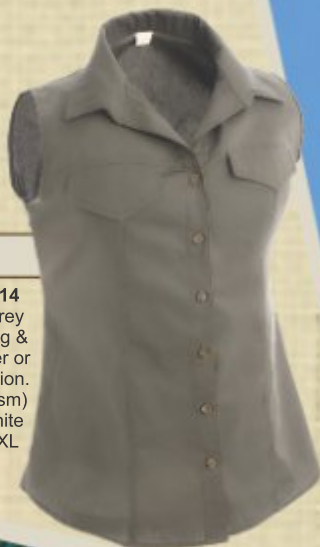
Osprey

Code 415

A sleeveless blouse in light weight fabric. Panelled front for a more flattering fit. Mock pocket with flaps. (Weight 145gsm)

Colour: Stone, Olive & White

Size: S - 5XL



Owl

Code 314

The Owl is based on the Osprey blouse, but with modified sizing & length - focusing on the larger or taller female population. (Weight 110gsm)

Colour: Stone, Olive & White

Size: S - 5XL



Safari Blouse

Code 504

A longer length, fashionable light-weight short sleeve blouse. With additional belt to wear as desired. Tab detail on sleeves to convert into cap sleeves & functional patch pockets with button down flap detail. (Weight 150gsm)

Colour: Stone & White

Size: S - 5XL



Tern

Code 416

The panelled front of this light weight cotton blouse gives it a flattering fit. Mock pocket with flaps. (Weight 145gsm)

Colour: Stone, Olive & White

Size: S - 5XL



Trogon

Code 312

The Trogon is based on the Tern blouse, but with modified sizing & length - focusing on the larger or taller female population. (Weight 145gsm)

Colour: Stone, Olive, White & Navy

Size: S - 5XL



Leigh is wearing a **Trogon**, navy blouse.

Kestrel

Code 181

Cotton rich shorts with bellow pockets, one of which has an extra small pocket & flap.
(Weight 220gsm)
Colour: Stone & Olive
Size: 30 - 48



Wimbrel

Code 126

A short jacket with water-resistant outer shell & polar fleece lining. Full length zip, two pockets & hood which folds away in to the collar.
(Weight 125gsm, 230gsm)
Colour: Olive
Size: S - 5XL



Plover

Code 157

Jeans-style pants made from cotton rich. Ideal for work & play.
(Weight 255gsm)
Colour: Olive & Stone
Size: 30 - 48



Bokmakierie

Code 120

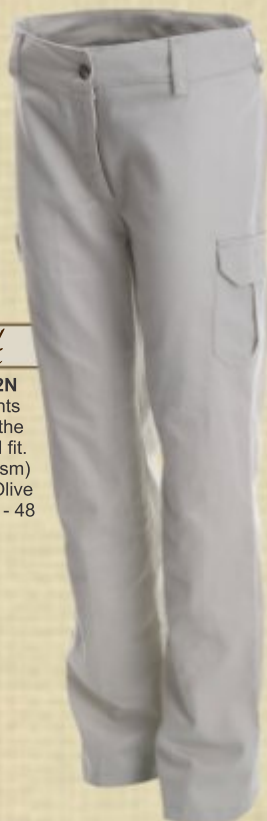
A longer length hooded, heavy weight parka jacket made from cotton rich & lined with polar fleece. Full length zip, brass press studs & two pockets.
(Weight 255gsm, 230gsm)
Colour: Stone & Olive
Size: S - 5XL



Peacock

Code 922N

Cotton rich comfortable & casual, these pants have two cargo pockets & a drawstring at the waist for personalized fit.
(Weight 255gsm)
Colour: Stone & Olive
Size: 30 - 48



King Fisher

Code 419

A zip-up, anti-pill polar fleece jacket.
(Weight 230gsm)
Colour: Stone & Olive
Size: S - 5XL



Pheasant

Code 420N

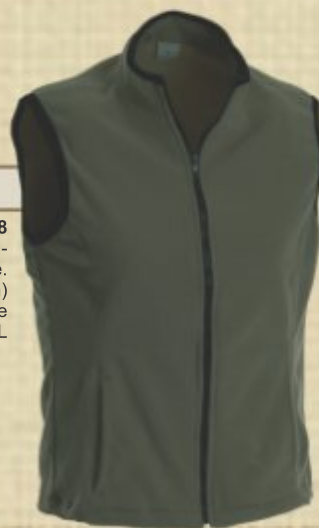
Comfortable cotton rich 3/4 length Cargo pants with drawstring at the waist for an adjustable fit.
(Weight 255gsm)
Colour: Stone & Olive
Size: 30 - 48



Starling

Code 418

A body-hugging waistcoat made from anti-pill polar fleece.
(Weight 230gsm)
Colour: Stone & Olive
Size: S - 5XL





Sparrow Skirt

Code 425

A western-style skirt with front zip & four pockets.

(Weight 120gsm)

Colour: Stone & Olive

Size: 30-48

Loerie Skirt

Code 422

A front button-up skirt in 100% cotton twill with an elasticised back.

(Weight 220gsm)

Colour: Stone & Olive

Size: 30-48



Sugarbird 3/4 Skirt

Code 135

A western-style skirt with front zip & four pockets.

(Weight 220gsm)

Colour: Stone & Olive

Size: 30-48

A-line Short Skirt

Code 137

A shorter version of the A-line long skirt. A plain skirt without a waistband in 100% cotton. The A-line short skirt is a simplistic design with a zip on centre back, slit on centre back & facing at the waist.

(Weight 220gsm)

Colour: Stone

Size: 30-48



A-line Long Skirt

Code 136

A plain skirt without a waistband in 100% cotton. The A-line long skirt is a simplistic design with a zip on centre back, slit on centre back, & facing at the waist.

(Weight 255gsm, 230gsm)

Colour: Stone

Size: 30-48



Marlize is wearing a **Honeybird**, white blouse & **Sugarbird** skirt.



ACCESSORIES



Cap

Code 113

Cotton rich canvas cap.
(Weight 255gsm)

Colour: Moss, Khaki, Olive, Stone & Khaki/Moss

Cricket Style Hat

Code 147

Cotton rich canvas hat with a wide brim offering good protection from the sun.
(Weight 255gsm)

Colour: Stone

Size: One size fits all



Floppy Hat

Code 116

Cotton rich hat lined with check fabric & drawstring for adjustable fit.
(Weight 190gsm)

Colour: Stone

Size: One size fits all

Bush Hat

Code 114

Cotton rich canvas hat with a drawstring for an adjustable fit.
(Weight 255gsm)

Colour: Moss, Khaki, Olive, Stone & Blue

Size: L (S-L) & 2XL (L-2XL)



Rhino Cap

Code 113

Canvas cap.
(Weight 255gsm)

Colour: Denim

Size: One size fits all

Polar fleece Beanie

Code 117F

Made from anti-pill polar fleece.
(Weight 230gsm)

Colour: Olive, Stone & Navy

Size: One size fits all



Mohair Socks

Code T948

Made from a blend of wool and mohair, ideal for hiking.

Colour: Olive & navy

Size: M= 4-7 & L 8-12

Big Five Belt

Code 351

Leather belt trimmed with tape depicting the "Big Five".

Colour: Brown

Size: 30 - 48



Plain Leather Belt

Code TUS

A plain, stitched leather belt.

Colour: Brown & black

Size: 30 - 48



IF YOU ARE
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KIDDIES



Kiddies Shirt

Code 131

Light weight contrast colour 100% cotton short sleeve kids shirt with double patch pocket detail.

Colour: Stone/Olive

Size: 2-3, 4-5, 6-7, 8-9, 10-11, 12-13

*also available in Stone & Sage

Code 539



Kiddies Shorts

Code 524

Comfortable elasticized kids short, made from light weight 100% cotton, with side & back pocket detail.

Colour: Olive

Size: 2-3, 4-5, 6-7, 8-9, 10-11, 12-13

Ralph is wearing **Kiddies shirt**, two tone & **Kiddies shorts** with Patches his dog at his side.



UNISEX



Armadillo

Code 530

Lightweight, highly breathable, moisture managed treated softshell jacket. It is made of laminated polyester with fleece lining.

Colour: Navy & Khaki

Size: S - 5XL

Knysna Windcheater

Code 255F

Loose fitting design with - polar fleece lining - a full length centre front zip - hood with drawstrings - patch pockets with flaps. (Weight 115gsm, 230gsm)

Colour: Navy, Khaki & Green

Size: S - 5XL



Water-resistant Fleece-lined Poncho

Code 257

A fleece-lined water-resistant poncho with hood and drawstring.

Velcro on the sides.

(Weight 115gsm, 230gsm)

Colour: Bottle Green

Size: One size fits all



Polar Fleece Poncho

Code 256

A hooded anti-pill polar fleece poncho for winter game drives.

(Weight 230gsm)

Colour: Olive & Stone

Size: One size fits all



Water-resistant Poncho

Code 175A

A water resistant poncho with hood & drawstring, velcro on the sides.

(Weight 230gsm)

Colour: Olive & Stone

Size: One size fits all



